



Welcome to the MarketLinx Wireless Tutorial

Before You Get Started

- It's important to understand what MarketLinx Wireless is:
 - MarketLinx Wireless provides agents with the ability to immediately respond to consumer requests and market updates from their mobile phones - even while out of the office!
 - MarketLinx Wireless is a dedicated website designed specifically for mobile phones.

MarketLinx Wireless Requirements

- Mobile phone with a web/Internet browser.
 - MarketLinx Wireless is compatible with most web enabled mobile phones, however, it is **best experienced** on mobile phones such as:
 - BlackBerry®
 - Apple® iPhone™
 - Windows Mobile®
 - Palm® Treo™
 - Data capable phones with QWERTY keyboards (e.g. BlackJack™, Shadow™, Motorola Q™, Samsung 760)
- Subscription to a data plan from your mobile service provider.

Pricing

- ‘MarketLinx Wireless’ is available to TRIAD MLS members for a nominal monthly fee through their Association. Please contact your local Association for information on current monthly rates.
- There are no set up fees and no contracts to sign and agents will be billed directly by their local Association.

MarketLinx Wireless Support

- Before accessing MarketLinx Wireless for the first time, we encourage you to review this tutorial.
- If you require immediate assistance, please contact MarketLinx Wireless Support at toll-free 1-877-460-2525 or via e-mail at mlxsupport@mosthome.com

Signing Up

- Getting started couldn't be simpler! Simply contact your local Association to register for MarketLinx Wireless now.
- Once you are successfully registered, you can immediately access the MarketLinx Wireless website <http://wireless.triadmls.com> on your mobile phone!

Login Screen

- On your mobile device, open your web/Internet browser and visit:
<http://wireless.triadmls.com>
- Enter your TEMPO User ID and Password.
- Please note that the password field is case sensitive.

For example, if your password was assigned to or set by you in uppercase, you must enter it here in UPPER CASE.

- Click 'Login'.



Top Menu

- You will be taken to the following page called the **Top Menu** Screen where you can navigate to different parts of the service:
- **Today's Hotsheet** lets you quickly view all recent changes in the Connecticut MLS database.
- The **MLS# Search** link will allow you to search for a partial address, full address or an MLS number.
- The **Quick Search** link will allow you to search by a number of parameters including status, property type, zone and more.
- The **Roster Search** enables you to search agent and office roster data,
- **My Searches** lets you easily access frequently used searches and listings through My Active Listings, Favorites and Saved Search options.
- The **Help & About** link will launch a section with Help Topics on commonly used features within the wireless access to MarketLinX Wireless.



MLS# Search

- Clicking the **MLS# Search** link enables you to quickly search for any listing by the MLS Number, or any address or partial address.
- For a MLS Number search, enter the listing's MLS number and click 'Search'.
- For an address search, enter the partial or full address, select the Property and appropriate Status and then click 'Search'.



The screenshot shows a web browser window titled "QSearch.aspx". The form contains the following fields and controls:

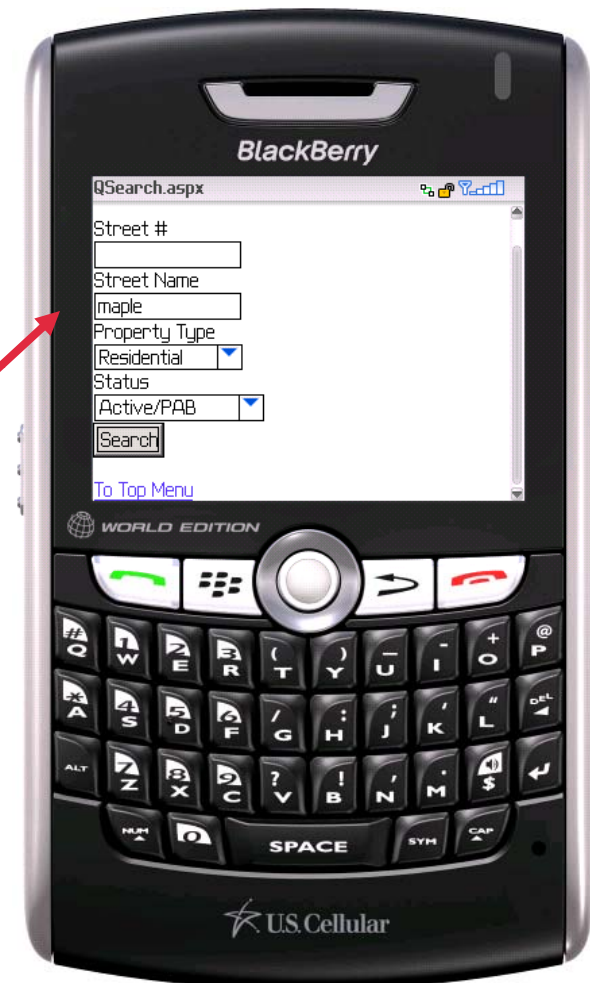
- MLS Number:
- Street #:
- Street Name:
- Property Type:
- Status:
- Search:
- [To Top Menu](#)

Wild Card Searches

- Each search type in MarketLinx Wireless, whether conducting searches using the **Quick Search**, **Full Search** or **Roster Search** method, defaults to a wildcard search.
- For example, if you are searching for listings that start with “Maple”, enter the search in the following manner:


maple

Example results: 123 Maple, 456 Maple St, 789 Maple Ave, 222 Mapleton Rd, 987 Mapletown



Quick Search

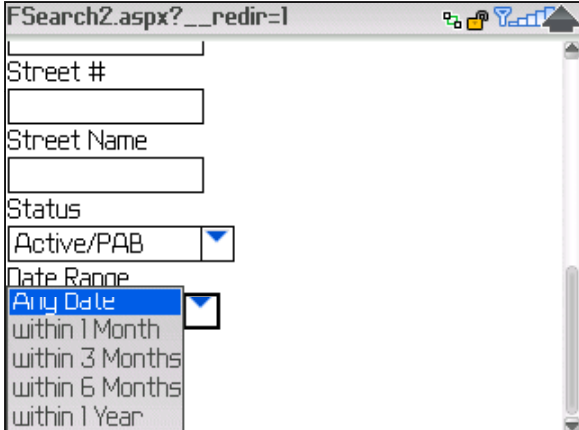
- Selecting Quick Search will allow you to search by a variety of common criteria.
- To perform a search, select a **Property Type** then click 'Continue'.
- In the **Quick Search** screen, you can enter your desired criteria, then click 'Search' at the bottom of the page to execute your query.



The image shows two overlapping browser windows. The top window, titled 'FSearch.aspx', contains a 'Property Type' dropdown menu with 'Residential' selected and a 'Continue' button. The bottom window, titled 'FSearch2.aspx?__redir=1', contains a 'To Top Menu' link and a search form with the following fields: County (dropdown with 'All' selected), City (text input), Zip Code (text input), Type (dropdown with 'All' selected), Style (dropdown with 'All' selected), Min Price (text input), Max Price (text input), Min Bedrooms (text input), Min Bathrooms (text input), Street # (text input), Street Name (text input), Status (dropdown with 'Active/PAB' selected), Date Range (dropdown with 'Any Date' selected), and a 'Search' button. A 'To Top Menu' link is also present at the bottom of the form.

Searching by a Specific Date Range

- To restrict your search within a specified time frame, select the desired date range from the drop down menu.
- Note that when searching for “Closed or Rented” listings, the search results will yield all matching properties “Sold or Rented” within the date range specified.
- With any other status, searching by date will typically return all matching properties “listed since” the date range specified.
- Where available, the search will return matching properties within the date range specified based on the Status (e.g. “Withdrawn” since).
- Click the drop down box under ‘Any Date’ and select the appropriate date range.



FSearch2.aspx?__redir=1

Street #

Street Name

Status

Active/PAB

Date Range

Any Date

within 1 Month

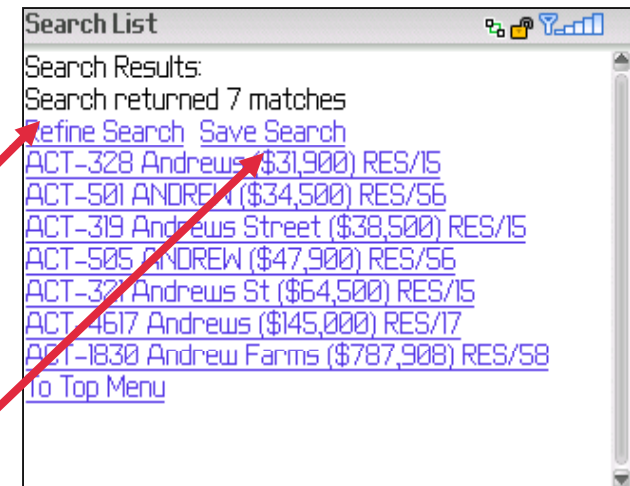
within 3 Months

within 6 Months

within 1 Year

Search Results

- Whether you use the **MLS# Search** or the **Quick Search** method, you will be presented with a list of matching listings.
- The search results provides a list of properties that includes the Status, Street Address, List Price, List Type and Area for each listing. The results are sorted alphabetically by Status, Price, Street Name and Street #.
- Result sets are limited to a maximum of 100. In the event your search returns more than 100 results, the first 100 matches will be displayed and you'll have the option to **Refine Search** by returning to the search criteria screen to revise your search criteria.
- **Tip:** Save your search criteria as a Saved Search by clicking on the **Save Search** link.
- Click on the property of interest to view the listing details and property photos.




Listing Details

- The Listing Details screen displays pertinent information about the listing.
- The navigational features allow you to easily browse through a set of search results using '<<Prev' and 'Next>>' links
- Click 'Search Results' to return to the one-liner summary.
- By default, the exterior property photo is displayed. Additional photos, if available in your board's database, can be viewed by clicking on 'More Photos'. The number in the parenthesis indicates the number of additional photos for the listing.
- To email the listing to a prospect or client, click on 'Email Listing'.
- When you find a property you would like to save as a favorite, select 'Add to Favorites'.
- To view the property location on a map, click 'Show Map'.
- To start a new search, or to logout, click the 'To Top Menu' link at the bottom of the page to return to the Top Menu Screen

Display

Prop. Type: Residential
 Address: 1912 Anders Ct
 City/Zip: Whitsett/27377
 County: Guilford
 Area/Grid: S9/B2
 MLS#: 531797
 LP: \$136,715
 LD: 7/6/2009
 Status: Active
 Subdiv/Comp: The Reserve at Rock Creek
 Type: Townhouse
 Style: Traditional
 Total Htd SqFt: 1400 - 1700
 Year Built: 2007
 Bedrooms: 2
 Full/Half Baths: 2
 Garage#/Type: 1/Attached Garage
 Heating/Fuel: Forced Warm Air/Natural Gas
 Cooling: Central
 Remarks: "Amazing price on this two-bedroom villa at The Reserve at Rock Creek. This unit features an open living area and sunroom, making the square footage terrific. Don't miss this deal. Home warranty, too!"
 Taxes/Year: \$1,238/2008
 Listing Off: COLDWELL BANKER TRIAD, REALTOR
 Listing Agt: Tina Ring
 LA Phone: [336-392-1756](tel:336-392-1756)
 Appt Phone: 877-346-7469
 Closed Date:
 Closed Price:
 Selling Office:
 Comp: 2.5 %
 DOM: 78



Displaying listing 10 of 21
[<< Prev](#) [Search Results](#) [Next >>](#)
[More Photos \(15\)](#)
[Email Listing](#)
[Add to Favorites](#)
[Show Map](#)
[To Top Menu](#)

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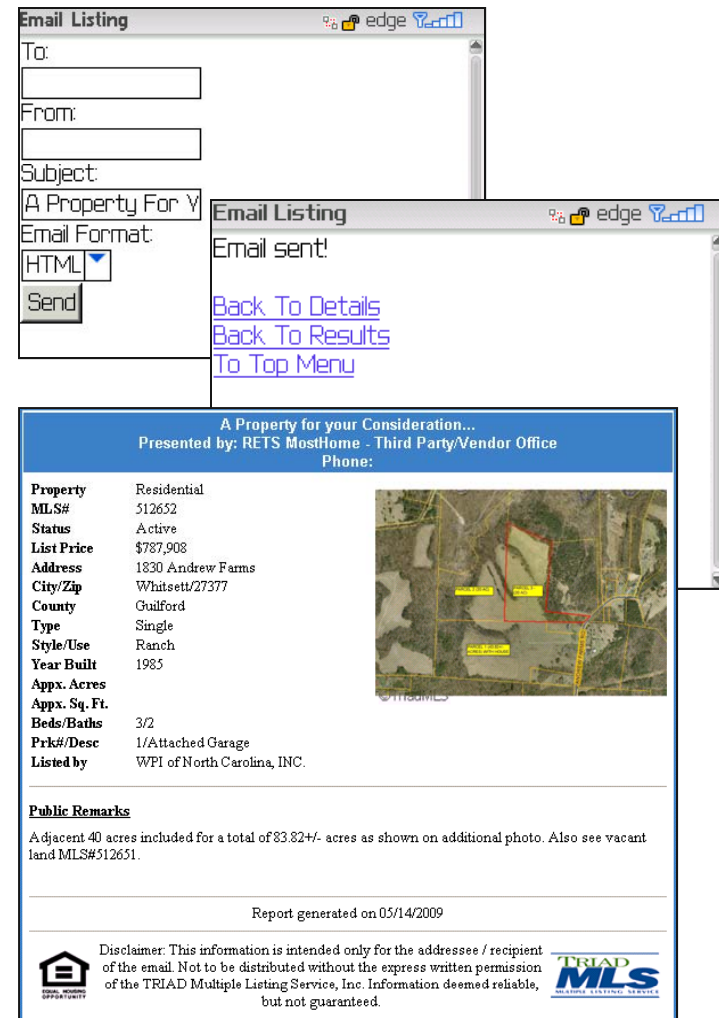
Multiple Property Photos

- Navigate to a different picture using the '<<Previous' or 'Next>>' links.
- By requesting more photos, it may take longer to download the pictures to your device.
- You may incur additional charges to your data plan (per amount of megabytes transferred). Check with your carrier network provider for details.
- To return to the listing details for the property, click on '**Back to Details**'.
- To start a new search, or to logout, click the '**To Top Menu**' link at the bottom of the page to return to the Top Menu Screen.



Email Listing Reports

- When you come across a property that you would like to email to a prospect, click 'Email Listing' in property details, found under the property photo. A new page will appear, prompting you to specify a recipient email address, sender email address and subject line.
- To specify multiple recipients, simply separate the email addresses with a comma. For example: abc@abc.com,123@123.com.
- Before sending the email, be sure to specify HTML or TEXT format. Text format is advisable if you are sending to a recipient whose email filter may not permit graphics, including mobile phones.
- **Note:** HTML reports are formatted for laptops and personal computers with full sized monitors; HTML reports are not intended for display on handheld devices.



The screenshot shows two browser windows. The top window is the 'Email Listing' form with fields for 'To:', 'From:', 'Subject:', 'Email Format:' (set to HTML), and a 'Send' button. The bottom window shows the 'Email Listing' page with 'Email sent!' and links for 'Back To Details', 'Back To Results', and 'To Top Menu'.

The property listing report is titled 'A Property for your Consideration...' and is presented by RETS MostHome - Third Party/Vendor Office. The report includes the following details:

Property	Residential
MLS#	512652
Status	Active
List Price	\$787,908
Address	1830 Andrew Farms
City/Zip	Whitsett/27377
County	Gulford
Type	Single
Style/Use	Ranch
Year Built	1985
Appx. Acres	
Appx. Sq. Ft.	
Beds/Baths	3/2
Prk#/Desc	1/Attached Garage
Listed by	WPI of North Carolina, INC.

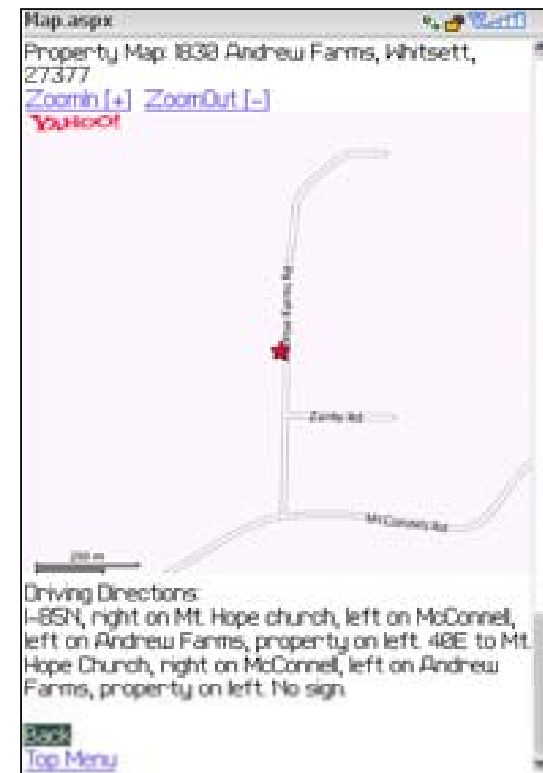
Public Remarks:
Adjacent 40 acres included for a total of 83.82+- acres as shown on additional photo. Also see vacant land MLS#512651.

Report generated on 05/14/2009

Disclaimer: This information is intended only for the addressee / recipient of the email. Not to be distributed without the express written permission of the TRIAD Multiple Listing Service, Inc. Information deemed reliable, but not guaranteed.

Property Map

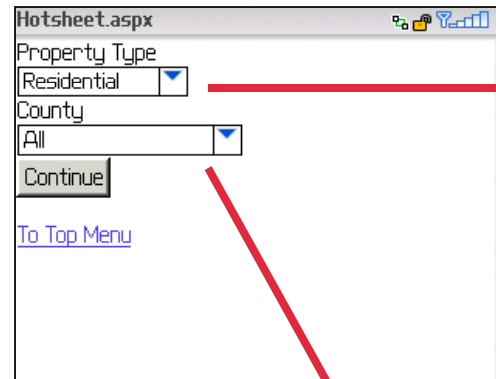
- Locate the property using Yahoo! Maps.
- Click the 'Zoom In [+]' and 'Zoom Out [-]' links to navigate the map.
- Scroll down to the bottom of the page to find any available driving directions.
- Click 'Back' to go back to the listing details, or click 'Top Menu' to return to the main menu.



Today's Hotsheet

- Today's Hotsheet tracks new listings and listing changes in the MLS from midnight the previous day, to the time of your search.
- Select a **Property Type** and **County**. Otherwise, simply leave the options at their default settings of 'Residential' and 'All' respectively.
- You will then be presented with a summary of results. Click on any category summary link to view a list of results for that category.

Select a Property Type from the drop down menu:



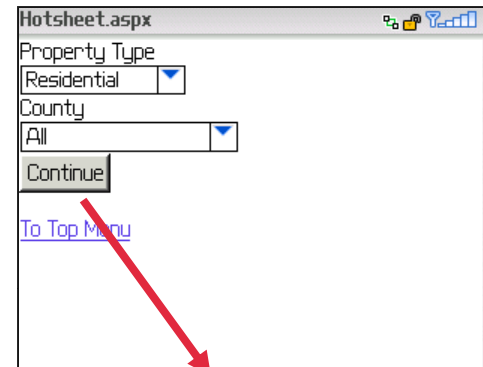
- Residential
- Vacant Land
- Multi-Family
- Res Rental
- C & I Improved
- C & I Land

Select a County from the drop down menu:

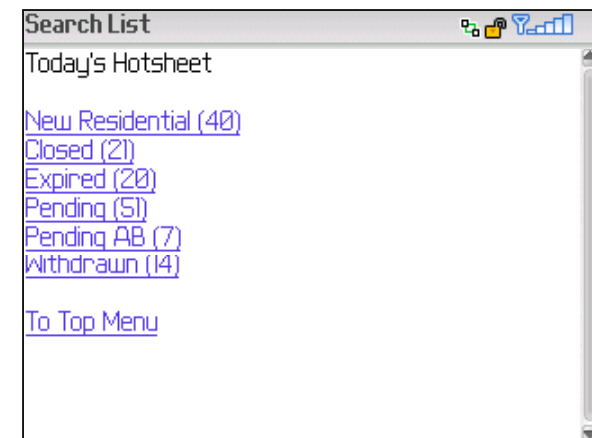
- All
- Alamance (301)
- Alexander (201)
- Alleghany (202)
- Anson (302)
- Ashe (203)
- Avery (204)
- Beaufort (401)
- Bertie (402)
- Bladen (403)
- Brunswick (404)
- Buncombe (205)
- Burke (206)
- Cabarrus (303)
- Caldwell (207)

Today's Hotsheet

- From the list of results, click on one of the Hotsheet categories to see the list of properties for that category. Click on one of the entries to view the listing details.
- The property photo, if available, will appear at the bottom of the listing details and may take a few seconds to load completely.
- From the listing details screen, you can press your browser's **'Back'** button to return to the list of results or click the **'To Top Menu'** link at the bottom of the page to return to the Top Menu.

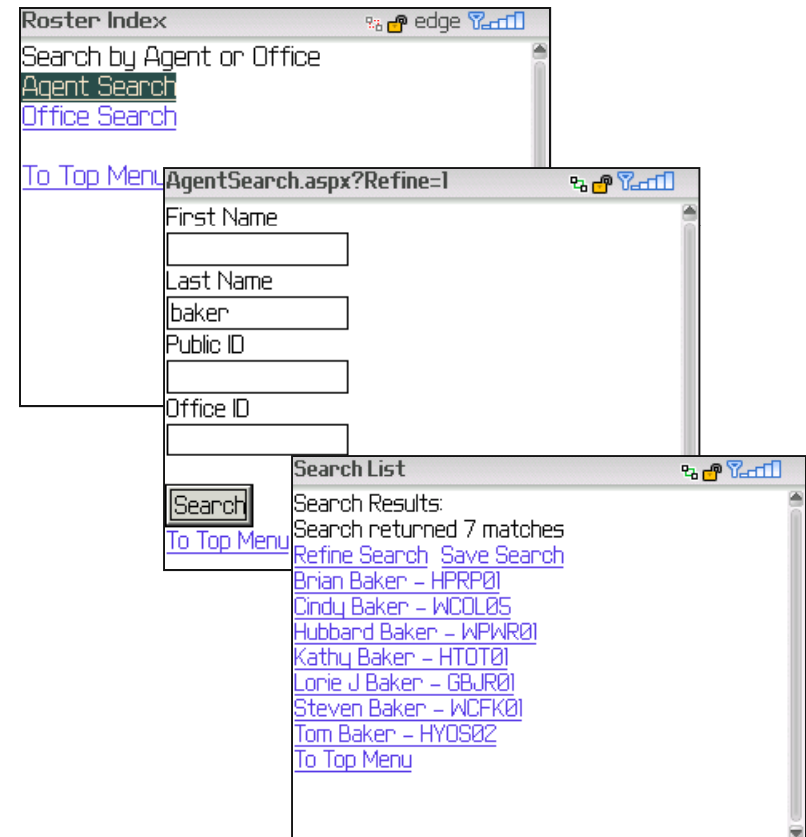


Category Summary Screen:



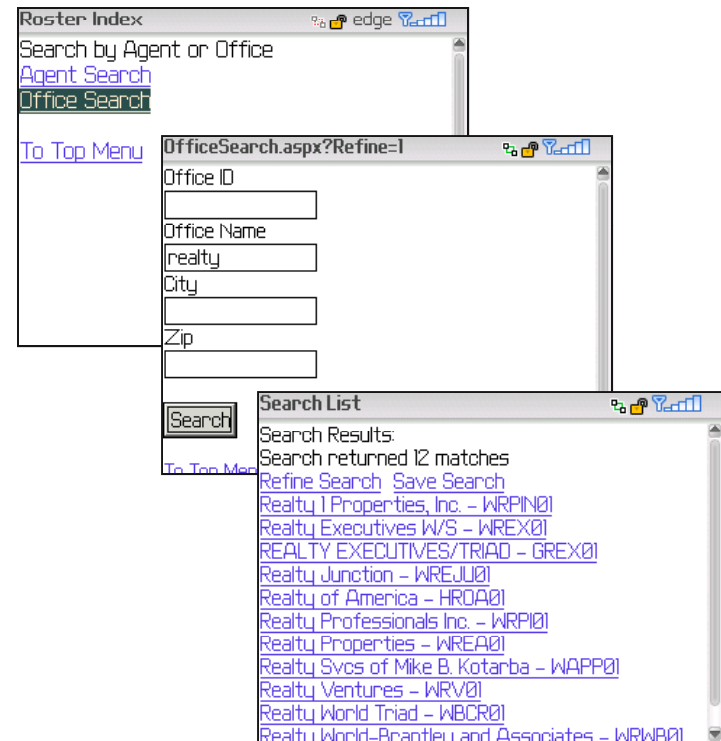
Roster Search – Agent Search

- The **Agent Search** allows you to search for any active MLS agent by First Name, Last Name, Public ID or Office ID.
- Once your criteria is entered, click **‘Search’**. This will return matching records based on your criteria.
- The list of results displays, showing the agent’s name and related Office ID, sorted alphabetically by Last Name.
- Click on any one of the records to view additional details for that particular agent. To view a complete roster of all agents belonging to the office, click on **‘Office Roster’** in the Agent Details page.
- To return to the list of matching agents, click on your browser’s **‘Back’** button . To return to the Top Menu, click **‘To Top Menu’**.



Roster Search – Office Search

- The **Office Search** allows you to search by Office ID, Office Name, City and Zip. Once your criteria is entered, hit the 'Search' button.
- This will return matching records based on your criteria.
- Click on any one of the records to view additional details for that particular sales office including a full roster of sales associates. To view the contact information for a sales associate, click on the '**Office Roster**' link.
- You can press your browser's '**Back**' button to return to the list of matching offices or click '**To Top Menu**' to return to the main menu for the browser application.



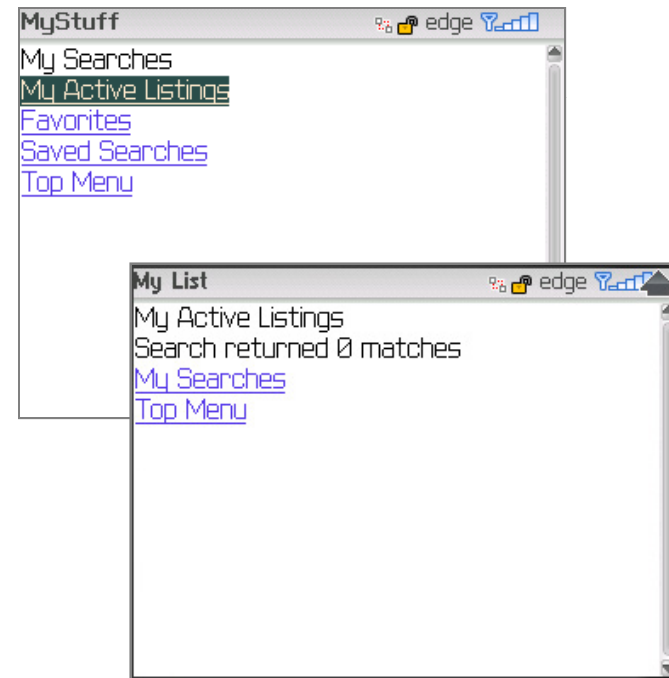
My Searches

- My Searches provides you with a greater level of customization that enables you to access frequently used searches and listings more quickly with the following features:
 1. **My Active Listings:** By clicking on this link, easily retrieve and display all your active listings without having to run separate searches.
 2. **Favorites:** Save properties that may be of interest to your prospects and clients for the instant retrieval at a later time.
 3. **Saved Searches:** Find new matches and updates to your saved searches.



My Searches – My Active Listings

- In the My Searches screen, click on **My Active Listings** to drill down and access your listings.
- From the list of properties, click on the property of interest to view the listing details and the property photos, if available in your board's database.



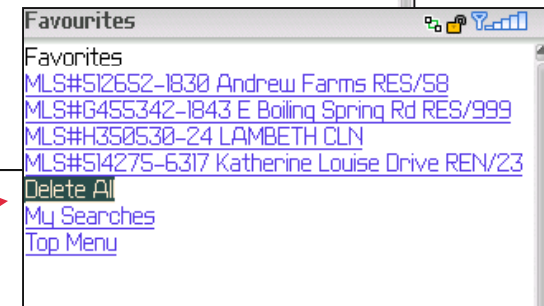
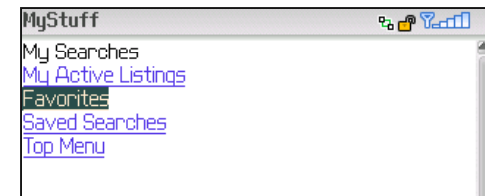
My Searches - Favorites

- If you find a property that your prospects or clients may be interested in, you can flag it as a **Favorite** for later review.
- To save a listing as a Favorite, click on the 'Add to Favorites' link, located near the bottom of the listing details.



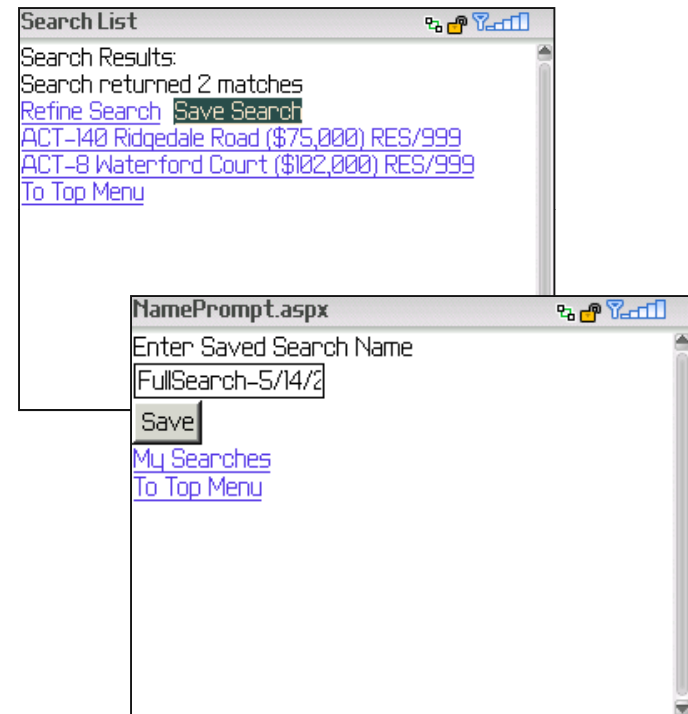
My Searches - Favorites

- To access the saved property, click on **Favorites** in the **My Searches** screen.
- From the list of Favorites, select the property of interest to view the listing details and the property photos.
- To remove all the listings you have saved as a Favorite, click **Delete All** in the Favorites page.
- If you want to delete a specific listing marked as a Favorite, click on the listing you want to remove. The property details will load and click the **Delete from Favorites**, found towards the bottom of the page.



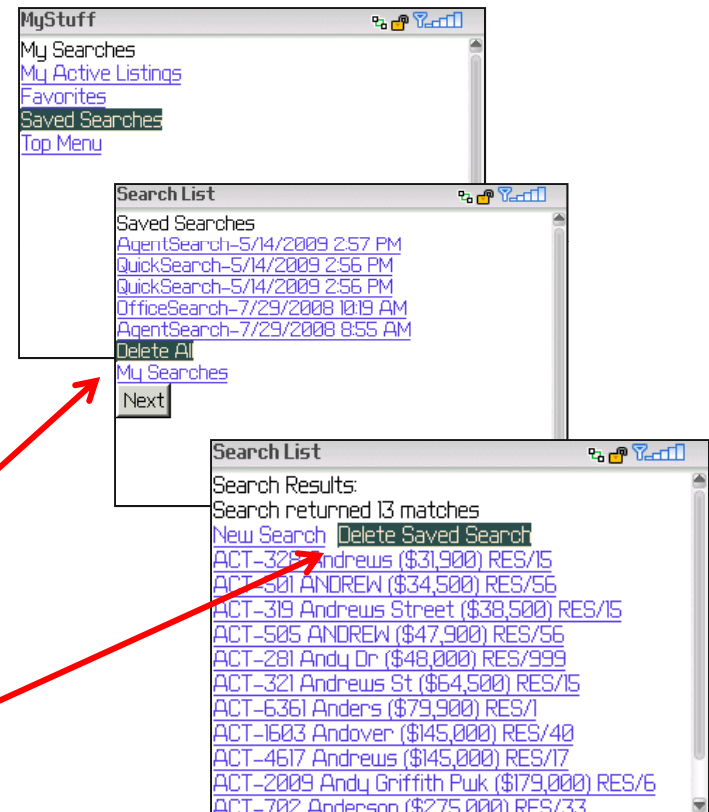
My Searches – Saved Search

- If you are frequently looking for a particular type of property, you can save your search criteria as a **Saved Search**. This automates your search by storing the criteria on which you are searching. **To save search setting for a client:**
- Start a search and specify the criteria for the search you want to create.
- Click **'Search'**. A list of matching results will display.
- Select **Save Search**. The Saved Search settings page opens.
- By default, the name of the search is pre-populated with the date and timestamp. You can edit the field with a more descriptive name for the search (optional).
- Click **Save**.



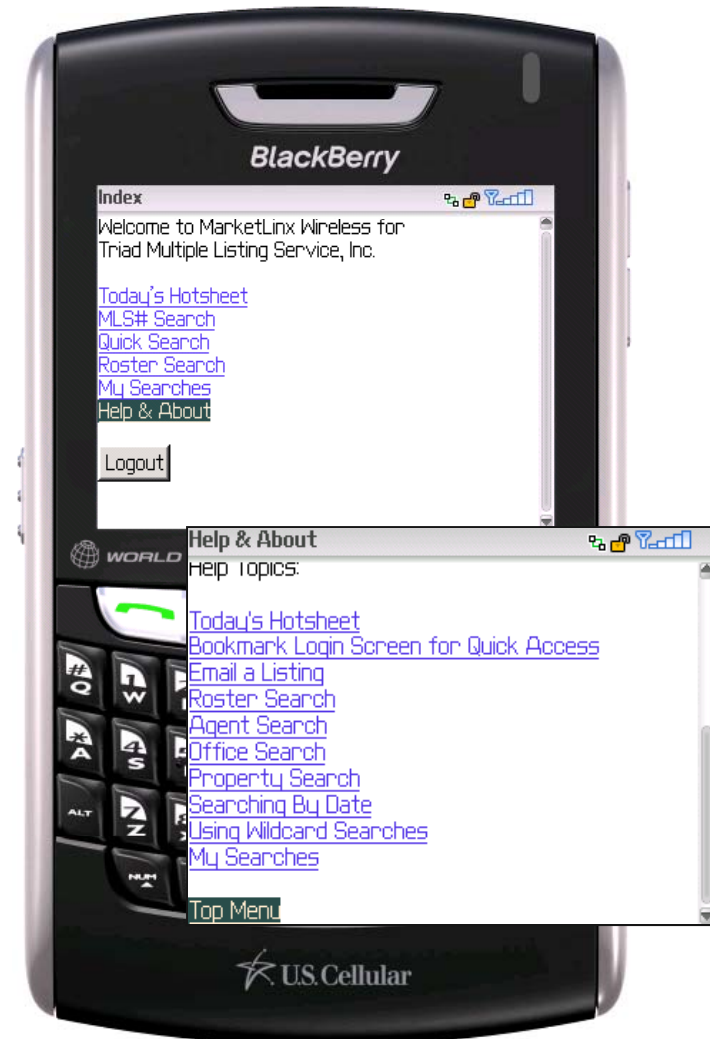
My Searches – Saved Search

- The Saved Search page lets you easily manage the different kinds of searches you have set up, view the results, and delete them.
- In My Searches, click **Saved Searches** to retrieve all the searches created.
- To view the listings matching your Saved Search, click the name of the Saved Search.
- To remove all the Saved Searches you have set up, click **Delete All**.
- To delete a specific Saved Search, click on the Search you want to remove and in the Saved Search Results page, click the **Delete Saved Search** link.



Help & About

- This section includes Help Topics that will help you better utilize all the functions within MarketLinx Wireless application.
- You'll find a list of all the help topics covered. Click on the topic of interest to find out how you can use the feature to its fullest extent.



Thank You!

- Thank you for taking the time to review the MarketLinx Wireless Tutorial.
- If you have any questions regarding the MarketLinx Wireless, please contact MarketLinx Wireless Technical Support at 1-877-460-2525 or email us at mlxsupport@mosthome.com